



QUICK TAKE CULTURE

MEDIA KIT

Real experiences. Honest takes. Quick Takes that help you explore more and discover what might become your next favorite.

Tried it. Lived it. Here's our take.

QuickTakeCulture.com

Every Great Experience Starts with Curiosity

Experience-driven content built around discovery, authenticity, and a good story.

Quick Take Culture is an experience-driven content brand built around a simple idea: some of the best discoveries start when you're willing to try something new.

We share authentic, approachable Quick Takes on food & drink, products, places, entertainment, travel, and everyday experiences - giving our community a firsthand perspective without overcomplicating it.

We're not here to tell people what they have to like.

We're here to share what we experienced, what stood out, and why something might be worth experiencing for yourself.

Spark curiosity. Encourage discovery. Help people find their next favorite.

FOOD & DRINK

Restaurants, breweries, local favorites, specialty foods, drinks, hidden gems, and memorable dining experiences.

PRODUCTS

Products we actually use - from everyday finds and lifestyle products to gear, technology, and things that make life better.

PLACES

Destinations, attractions, local businesses, weekend discoveries, events, and places worth experiencing.

EXPERIENCES

Entertainment, activities, travel, cultural experiences, and unexpected finds that make you say, "You need to try this."

MONDAY QUICK TAKES

Short-form motivational content designed to start the week with perspective, encouragement, and inspiration.

The experience behind the review

Authentic, approachable, visual, discoverable and shareable.

● AUTHENTIC

We share genuine experiences and opinions.

● APPROACHABLE

No overcomplicated reviews. We focus on what people really want to know.

● VISUAL

Photography, video, short-form content, and branded Quick Take graphics bring each experience to life.

● DISCOVERABLE

Our goal isn't simply to review something. It's to introduce our audience to something they may want to experience for themselves.

● SHAREABLE

Quick Takes are created for today's social platforms and designed to start conversations.

OUR COMMUNITY

Quick Take Culture is building a community of curious people who enjoy discovering new things and sharing great finds with others.

Food & Drink • Products • Travel • Local Discoveries • Entertainment • Lifestyle • Everyday Experiences

"Could this become one of my favorites?"

Built for a multi-platform audience

Each channel has a role. Together, they create a connected discovery ecosystem.

INSTAGRAM

Visual Quick Takes, Reels, discoveries, and community engagement.

FACEBOOK

Quick Takes, recommendations, local discoveries, conversations, and shareable experiences.

TIKTOK

Fast-paced, personality-driven videos built around discovery and firsthand experiences.

YOUTUBE

Shorts, Quick Takes, experience-driven videos, and expanded storytelling.

QUICKTAKECULTURE.COM

The home of the brand - bringing our Quick Takes, stories, recommendations, partnerships, and discoveries together in one place.

AUDIENCE & PERFORMANCE

Quick Take Culture is an emerging content brand focused on building an engaged community around authentic experiences and discovery. Audience and performance information is updated regularly and can be provided if requested.

Let's Give People Something Worth Talking About

Flexible partnership opportunities built around a real experience.

SPONSORED QUICK TAKES

Branded content built around an authentic firsthand experience.

PRODUCT FEATURES

Hands-on content showcasing products that fit the Quick Take Culture audience.

RESTAURANT & FOOD

Authentic coverage of restaurants, breweries, specialty foods, and culinary experiences.

DESTINATIONS & EXPERIENCES

Hotels, attractions, destinations, events, entertainment, and other experiences worth discovering.

SOCIAL + WEBSITE CONTENT

Short-form video, photography, branded graphics, stories, and expanded website features.

AFFILIATE + CUSTOM

Trackable affiliate relationships and custom multi-platform ideas built together.

WHAT A GOOD FIT LOOKS LIKE

The best partnerships feel natural - something we'd genuinely want to try, experience, or share even if there wasn't a partnership involved.

We're interested in working with brands, businesses, destinations, and creators that align with the spirit of Quick Take Culture: discovering great experiences and helping people find what might become their next favorite.

A good fit might be a standout product, a memorable meal, a place worth exploring, or simply something that makes everyday life a little better.

Partnerships provide an opportunity to be featured - they don't purchase a particular opinion.



WHY QUICK TAKE CULTURE?

Sometimes people just need a reason to be curious.

Quick Take Culture gives partners an opportunity to become part of authentic, experience-driven content created to make people stop, discover, and think:

"I want to try that."

POTENTIAL DELIVERABLES

Branded Quick Take • Instagram Reel • Facebook Reel/Post • TikTok Video • YouTube Short • Website Feature • Original Photography • Short-form Video Assets • Instagram/Facebook Stories • Product or Experience Integration • Affiliate Link Integration • Multi-platform Content Packages

LET'S CREATE A QUICK TAKE

Have something our community should discover?

We'd love to hear about it.

Quick Take Culture, LLC

QuickTakeCulture.com • bech@quicktakeculture.com

Instagram: quicktakeculture • Facebook: Quicktakeculture

TikTok: quicktakeculture • YouTube: QuickTakeCulture

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